

## **SAMPLE Tashia M \* DCBS**

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**From:** BECK Douglas \* DCBS  
**Sent:** Tuesday, October 27, 2015 2:08 PM  
**To:** SAMPLe Tashia M \* DCBS  
**Subject:** FW: An urgent reply to proposed ESRD insurance changes

**Importance:** High

All these I will be sending to you have been responded to by either Brian or me.

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**From:** Kevin Bransford [<mailto:Kevin.Bransford@davita.com>]  
**Sent:** Monday, October 26, 2015 2:23 PM  
**To:** BECK Douglas \* DCBS  
**Cc:** FORDHAM Brian J \* DCBS; CALI Laura N \* DCBS  
**Subject:** An urgent reply to proposed ESRD insurance changes  
**Importance:** High

Dear Mr. Beck, Mr. Fordham, and Mrs. Cali,

My name is Kevin Bransford. I am a teammate working for DaVita Healthcare Partners, Inc. in the greater Portland area. I am a facility administrator overseeing clinical and operations pursuits at two outpatient dialysis facilities and have been involved with kidney care as a direct-care provider for close to 14 years.

I have recently learned of certain health plans adopting language that shifts significant payment responsibility from the plan to those members diagnosed with End-Stage Renal Disease. Further, this language requires members to obtain other coverage without regard to the members' best interest or their eligibility for such coverage. These plans are discriminatory towards ESRD patients and could lead to significant financial expense for patients if they are not removed from the market.

I want to encourage you to consider the severe impact these revisions will have on our patient's access to care should this language be adopted and permitted moving forward. I want to encourage you to consider the enormous financial burden that will be placed upon these already fragile people. I want to encourage you to consider the care providers and their pursuits toward creating the best experience for these patients and their families and how this language will not only attenuate and marginalize those pursuits but also those relationships as well. I want to encourage you to consider not allowing this to happen – please.

On behalf of all those I advocate for, thank you for your attention in this important matter for our patients.

Be excellent!

Kevin Bransford  
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-DaVita Healthcare Partners Inc.-