

Oregon Division of Financial Regulation - 2024 Oregon Market Share  
Line of Business: Life  
Top 25 Authorized Companies

Zero Premium Companies Excluded

All Dollars in Thousands

Rank	Company Name	NAIC Code	Dom	Ordinary	Group	Credit	Industrial	Total	Market Share
1	Northwestern Mut Life Ins Co	67091	WI	\$114,002	\$357	\$0	\$0	\$114,359	7.74%
2	State Farm Life Ins Co	69108	IL	76,726	524	0	0	77,249	5.23%
3	Lincoln Natl Life Ins Co	65676	IN	44,080	12,256	0	0	56,336	3.81%
4	New York Life Ins Co	66915	NY	41,913	13,352	0	0	55,265	3.74%
5	Metropolitan Life Ins Co	65978	NY	4,931	49,326	0	0	54,257	3.67%
6	Standard Ins Co	69019	OR	4,808	49,193	0	0	54,001	3.65%
7	Pacific Life Ins Co	67466	NE	49,218	0	0	0	49,218	3.33%
8	Massachusetts Mut Life Ins Co	65935	MA	39,115	1,986	0	0	41,101	2.78%
9	Pruco Life Ins Co	79227	AZ	40,521	0	0	0	40,521	2.74%
10	Guardian Life Ins Co Of Amer	64246	NY	33,471	6,753	0	0	40,224	2.72%
11	John Hancock Life Ins Co USA	65838	MI	32,008	0	0	0	32,008	2.17%
12	Transamerica Life Ins Co	86231	IA	27,952	1,330	0	0	29,282	1.98%
13	Prudential Ins Co Of Amer	68241	NJ	3,744	25,044	0	0	28,787	1.95%
14	Minnesota Life Ins Co	66168	MN	19,381	8,611	248	0	28,487	1.93%
15	Country Life Ins Co	62553	IL	27,030	49	0	0	27,079	1.83%
16	Securian Life Ins Co	93742	MN	23	27,053	1	0	27,077	1.83%
17	Farmers New World Life Ins Co	63177	WA	26,798	0	0	0	26,798	1.81%
18	United Of Omaha Life Ins Co	69868	NE	20,295	6,401	0	0	26,696	1.81%
19	Nationwide Life & Ann Ins Co	92657	OH	24,321	0	0	0	24,321	1.65%
20	Unum Life Ins Co Of Amer	62235	ME	73	21,837	0	0	21,910	1.48%
21	Hartford Life & Accident Ins Co	70815	CT	40	21,864	0	0	21,903	1.48%
22	American Gen Life Ins Co	60488	TX	21,232	22	0	0	21,254	1.44%
23	Protective Life Ins Co	68136	NE	20,199	766	0	0	20,965	1.42%
24	American Income Life Ins Co	60577	IN	20,647	4	0	0	20,652	1.40%
25	Life Ins Co Of N Amer	65498	PA	52	18,771	0	0	18,823	1.27%
	All 298 Other Companies			\$464,876	\$50,861	\$1,674	\$3	\$519,090	35.13%
	<b>Totals</b>			<b>\$1,157,455</b>	<b>\$316,358</b>	<b>\$1,923</b>	<b>\$3</b>	<b>\$1,477,664</b>	<b>100.00%</b>

Updated 4/2/2025